



Video Technics contact: Andy Tuggle
Tel: 404-327-8300 x308
atuggle@videotechnics.com

For Immediate Release

Video Technics Improves Western Sales and Support *John Biedenharn Becomes Regional Manager*

Atlanta, GA (March 16, 2011) – Video Technics, Inc. has been committed to building a solid solution, at the right price, for small, intermediate, and large scale markets. For almost two decades, professional broadcasters have relied on cutting edge technology from Video Technics to ingest, edit, and manage media in a cost-effective workflow, designed with open architecture and non-proprietary file formats.

In the past eighteen months, Video Technics, Inc. has continued this commitment by significantly increasing functionality in their existing product suite, as well as introducing an enhanced master control automation solution. Andy Tuggle, Vice President of Sales and Marketing for Video Technics said, “The growth of our product suite is the right platform to bring on additional sales talent throughout the western region.”

John Biedenharn brings over 20 years sales experience in file-based workflows within the broadcast and post production environments. His work in broadcast sales includes highly successful launches of North American operations for a number of international Broadcast Automation manufacturers. Prior to that, he held regional and national sales positions within pioneering video graphic companies such as TrueVision and Matrox Electronics. Based in the Los Angeles area, John can be reached at jbied@videotechnics.com or (714) 337-7724.

Tuggle said, “We are excited to welcome John to our team; he brings a wealth of broadcast knowledge and industry-specific experience to our current and future West Coast clients. Please stop by our NAB booth #N625 in the North Hall to meet John in person.”

About Video Technics, Inc.

Video Technics, Inc., a pioneer in revolutionary systems development, supplies the global broadcast industry with innovative, feature-rich workflow solutions built around the company’s IT-based media servers. Video Technics’ Apella™ and NewsFlow™ products streamline the entire production process, and feature inherent proxy editing, embedded ingest/payout tools, and digital asset management. For more information visit: www.videotechnics.com.